### **VENUE**



### DIAMOND ISLAND EXHIBITION AND CONVENTION CENTER (DIECC OR KOH PICH)

Address: Tonle Bassac Commune, Chamkarmorn District, Diamond Island City, Phnom Penh, Cambodia

DIECC is located in the centre of Cambodia capital and this venue is the best suited for different types of event such as Trade Fairs. Exhibitions and Tradeshows.

## **PARTICIPATION FEE**



## RAW SPACE: USD 350/sqm

(minimum 18sqm) (corner charge 5%) Ideal for exhibitors who wish to build their

Seminar Fee: USD 1000

Package Fee: USD 4,000

1 booth (9spm) & 1 slot of seminar (45 mins).



## SHELL SCHEME: USD 385/sqm

(minimum 9sqm) (corner charge 5%)

- Rear and dividing wall partition of 2.5m height in white laminated panel.
- Fascia board with company name and booth number
- Needle punch carpet
- 1 x information counter
- 2 x folding chair
- 1 x waste paper basket
- 1 x 13 amp / 230 volt single phase power point
- 2 x 40w fluorescent tube Daily cleaning

## **SEMINAR PROGRAM**

The latest information, technology as well as newest products in the industry were presented by leaders of companies and associations.

## MINH VI EXHIBITION & ADVERTISEMENT SERVICES CO., LTD (VEAS)



Room 803, Citilight Tower, 45 Vo Thi Sau Street, Da Kao Ward, District 1, Ho Chi Minh City, Vietnam.

Tel: (+84) 28 38488561 Fax: +84 28 3848 8564 Email: info@veas.com.vn





Diamond Island Exhibition and Convention Center, Phnom Penh, Cambodia

www.agri-exhibitions.com

Organizer



Supporters





In conjunction with





### **OPPORTUNITIES**

Higher quality seeds, fertilizers, and other agricultural inputs and new technology such as spraying machines, pest identification drones, and training - would greatly benefit the agriculture sector, which is only slowly becoming

The presence of an increasing number of plantations also creates opportunities for the establishment of processing plants to add value to basic products for export and domestic consumption. With Cambodia trying to diversify its export market, food safety technology has been in great demand.

With limited application of the Sanitary and Phyto-Sanitary (SPS) measure, a significant number of Cambodian products continue to be excluded from export markets due to poor hygiene in handling or other contaminations.



There is significant potential to expand the production and processing of high yield varieties of rice, cassava, sugarcane and other crops. Several investment projects in mango and vegetables are underway.

## **CAMBODIA QUICK FACTS**

**Population:** 16.8 million

**GDP:** \$ 29.6 billion

**GDP** per capita: \$ 1765.4

**FDI Inflow:** \$ 3.6 billion

Source: World Bank

#### **OVERVIEW**

Agriculture remains the backbone of Cambodia's economy 80% of its population lives in rural areas and depends primarily on agricultural production for food supply, family income, and livelihood.

Cambodia has ample potential for agricultural development, and experience shows that it can produce quality foods for both domestic and export markets.

Programs including USAID's Feed the Future Harvest II work to boost commercial production of horticulture products - including mango, cashew nuts, and pepper. Besides, CAST (Commercial Agricultural for Sustainable Trade) is a USDA Food for Progress project designed to develop a lasting aquaculture industry in Cambodia to help meet the growing demand for animal and aquaculture-sourced protein. The country's aquaculture industry demand for soybean protein is projected to reach 100,000 metric tons per year by 2030.

#### Cultivated area and Total Production on Agricultural 2018-2022



Source: MAFF Cambodia

## 2023 EXIHIBITION **HIGHLIGHT FEATURES**





## **HIGHTLIGHT ACTIVITIES**

# **Opening Ceremony**





## VIP Tour



B2B Matchmaking



Meeting Cambodia Agriculture Cooperative Alliance (CACA Vietnam Pesticide Association (VIPA) and Fertilize



Seminar Program

## **EXHIBITOR PROFILE**

#### **Agrochemicals & Crop Protection Productst**

- Agriculture Chemicals: Chemical Pesticides & Intermediates (Pesticides, Bactericides, Technologies, Herbicides, etc.), Biopesticides,
- Chemical Fertilizers
- Crop Protection & Biotechnology:

Plant Growth Regulators, Transgenic Products, Soil Additives, Nutritioal Agents, Turf.

#### **Agriculture Products**

#### Agriculture Mechanical Equipment

- Components/ Spare Parts.
- Transport Vehicles/Logistic.
- Spray/Irrgation/Sprinkler Irrigation Equipment.
- Waste Water And Waste Residue Treatment, Technologies And Equipment.

## VISITOR PROFILE

- Registration Agency and Consultant Agriculture Department.

- Related Correlative Enterprises & Organizations.